

HOT TOPIC: Funding for CCAMP, 2008

Below, review the factors behind successful funding for six very distinct applications of CCAMP as a tool supporting positive youth and community development, including:

1. Career Chasers, The School for Ethical Education, Milford, CT
2. Middlesex County Asset Mapping Project, Rushford Center, Meriden, CT
3. The Strategic Prevention Framework—State Incentive Grant (SPF-SIG), The Department of Mental Health and Addiction Services, Hartford, CT
4. Greece Assets Connection, Greece Central School District, Greece, NY
5. Recovery Community Services Program, Bucks County, PA
6. Good Will-Hinckley School and Foster Care Home System, Hinckley, ME

Initiative	Career Chasers New Haven, CT
Contact	Linda Chaffin at: lchaffin@ethicsed.org
CCAMP Cost	1 st year license \$3,500 1 year of TA \$2,500 One FT/PT project coordinator \$
Funding Source	State Farm Insurance Company Foundation
Funding Recipient	School for Ethical Education (SEE) in Milford CT
Project Site	Hillhouse High School in New Haven, CT

Many factors led to the granting of funding by State Farm Insurance Company Foundation for the School for Ethical Education (SEE) initiative to reduce the dropout rate and increase the resources available for high school youth to attain their own post-secondary goals. Some factors include:

1. **Matching goals:** SEE's stated goals in their grant application matched the State Farm Insurance Company Foundation's goal of "Closing the Achievement Gap".
2. **Matching populations:** SEE's target group (urban teens in a high dropout rate environment in CT—CT has the largest achievement gap in the nation) matched the population State Farm's goal is intended to impact.
3. **Matching philosophies:** SEE and State Farm have a common youth-as-resources philosophy. Some examples include:
 - State Farm Insurance Company Foundation's Youth Advisory Board, including youth from 30 states across the U.S., manages and distributes a \$5 million philanthropic fund.
 - SEE staff engaged more than 200 youth in the New Haven region through formal and informal discussions around the question of what they needed from schools to be successful.
 - Youth from SEE's "Student Activists for Service Learning" board co-wrote the State Farm grant application. Youth co-writers had engaged with SEE staff to support two previous grant applications, i.e., their grant writing skills had been cultivated and practiced.

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- The application projected a strong youth voice and included a strong peer leadership component for the proposed initiative.

Initiative	Middlesex County Asset Mapping Project, Rushford Center
Contact	Sheryl Sprague at: ssprau@rushford.org
CCAMP Cost	1 st year license \$3,500 1 year of TA \$2,500 One part time project coordinator \$
Funding Source	United Way of Middlesex County
Funding Recipient	The Rushford Center, Middletown, CT
Project Site(s)	Youth Service Bureaus in Middlesex County

The Rushford Center, a drug and alcohol prevention and treatment facility in Meriden and Middletown CT, received grant funding from the Middlesex County United Way to provide technical assistance to local communities that were undertaking United Way supported initiatives. Some Factors that led to acquiring funding included Rushford's having:

1. **Previous connections:** Rushford had been previously funded by the Middlesex County United Way
2. **Demonstrated success:** Rushford achieved the goals of initiatives previously funded by the United Way
3. **Matching goals:** Rushford's institutional goals match one or more specific of United Way's distinct impact areas;
4. **Positive relationships:** Rushford Center has ongoing positive relationships with communities the United Way also serves; and
5. **Access to sophisticated, cost-effective technologies:** Rushford Center's grant application specifically proposed using CCAMP to advance existing initiatives already funded by the United Way.

Initiative	The Strategic Prevention Framework—State Incentive Grant (SPF-SIG)
Contact	Gregory Ryan at: gryan@ctassets.org
CCAMP Cost	1 st year license @ \$3,500/grantee (x 5) \$17,500 1 year of TA @ \$2,500 (x 5) \$12,500 Dedicated staffing and ongoing CCAMP development \$20,000 After the 3 year grant period, each site will have the option of renewing their license \$1,500 per site/year
Funding Source	CT Dept. of Mental Health and Addiction Services' Prevention Unit
Funding Recipient(s)	Over a 3 year period of time, this five site pilot will be expanded to 28 communities/sites.
Project Site(s)	5 SPF-SIG grantee communities in Connecticut (year one)* 1. Glastonbury Youth Services

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	<ol style="list-style-type: none"> 2. Haddam-Killingworth Youth Services 3. Hartford Behavioral Health 4. Newtown Youth Services 5. Waterbury Youth Services
<p>As of 2007, CCAMP is being piloted in 5 of 28 communities that receive SPF SIG funding in Connecticut. This State Incentive Grant originates at the federal level through the Substance Abuse Mental Health Services Administration (SAMHSA) and is administered by the CT Department of Mental Health and Addiction Services (DMHAS). Dedicated funding supports delivery of the CCAMP System and includes technical assistance, distinct SPF-SIG learning communities, and ongoing CCAMP development to meet grantee needs.</p> <p>CCAMP assists grantees with the following steps of their SPF SIG grants intended to reduce underage drinking in Connecticut:</p> <ul style="list-style-type: none"> ▪ Assessment of community level needs and resources ▪ Capacity Building and Mobilizing Resources ▪ Strategic Planning ▪ Implementation ▪ Evaluation <p>Factors that led to accessing funding include:</p> <ol style="list-style-type: none"> 1. Ongoing affiliation: CAN is designated as one of four Connecticut Statewide Service Delivery Agents (SSDAs), and receives annual DMHAS funding to work closely with both DMHAS itself and its grantees to foster strength-based prevention efforts statewide. 2. Collaborative planning: the CCAMP System and other technologies (such as CAN's Logix Model, have been developed by CAN while working closely with DMHAS and with other DMHAS funded SSDAs. 3. The development of cutting-edge technologies: the CCAMP tool has been designed by tapping into the collective wisdom of Connecticut communities over a period of more than a decade to facilitate effective prevention efforts. This tool fills a gap in prevention technologies. 	

Initiative	Greece Assets Connection, Greece, NY	
Contact	Connor Cusack conor.cusack@greece.k12.ny.us	
CCAMP Cost	1 st year license	\$3,500
	1 year of TA	\$2,500
	One FT/PT project coordinator under existing salary/contract	
Funding Source	Greece Central School District Department of Technology	
Funding Recipient	Central School District Department of Student Services	
Project Site(s)	Greece Central School District	

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The Greece Central School District is the largest school district in the state of NY. District Assets Coordinator Connor Cusack initially sought funding from within his own Department of Student Services to support the addition of CCAMP to his youth and community development toolkit. When the Student Services budget couldn't financially commit to the technology, Cusack explored other options. Factors that led to the acquisition of funding include:

1. **Support for existing framework:** In his request for funding, Cusack identified the capacity for CCAMP to support the 40 Developmental Assets framework, which had already been fully embraced by the District;
2. **Matching goals:** Cusack sought funding from the District's Technology Department to purchase a CCAMP (technology) license.
3. **Top down support:** Cusack sought administrative support from a decision maker, and
4. **Demonstrating efficacy:** Cusack invited the Deputy Superintendent of Schools to attend a CCAMP webinar demonstration and see the technology for him/herself.
5. **Proactivity:** Cusack requested that the director of the technology department reserve funding for CCAMP's 2nd year license renewal fee; because he had been proactive, Cusack was able to access that set-aside despite that the technology director left his position within the year.

Initiative	Recovery Community Services Program, Bucks County, PA	
Contact	Stacey Conway at: sconway@bccadd.org	
CCAMP Cost	1 st year license	\$3,500
	1 year of TA	\$2,500
	Project(s) staff	Existing personnel
Funding Source	Center for Substance Abuse Treatment (CSAT) Grant (Recovery Community Services Program—RCSP) and Philadelphia Dept. of Behavioral Health/Mental Retardation Services (DBH)	
Funding Recipient	The Bucks County Council on Alcoholism & Drug Dependence, Inc.	
Project Site(s)	1 PRO-ACT office 3 Recovery Community Centers and	

PRO-ACT is a program of The Bucks County Council on Alcoholism & Drug Dependence, Inc. and is a grassroots recovery support initiative in Southeastern Pennsylvania working to reduce the stigma of addiction, ensure the availability of adequate treatment and recovery support services, and to influence public opinion and policy regarding the value of recovery. PRO-ACT provides recovery support through Recovery Community Centers supported by a variety of funding streams including county funds.

The two main funding streams providing support for the Centers are the Centers for Substance Abuse Treatment (CSAT) through a Recovery Community Services Program (RCSP) grant and the Philadelphia Department of Behavioral Health/Mental Retardation Services (DBH). CCAMP and work on CCAMP is supported by these two funding streams. Key factors that led to funding for CCAMP include:

1. **Refocusing and broadening existing goals:** PRO-ACT began when it received funding from CSAT in 1998 to foster the participation of recovery in the conceptualization,

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planning, implementation, and evaluation of substance abuse treatment services. Since that time, PRO-ACT's ability to include the development and provision of recovery support services has led to the current grant funding from CSAT which supports this initiative with CCAMP.

2. **Empowering the target population:** Philadelphia's DBH has been a leader in moving toward a recovery based system of care and has been actively involved in the training and provision of peer-to-peer recovery support services. For the past four years, PRO-ACT has been involved in the systems transformation efforts within the city of Philadelphia and had been invited as an organization to sit on various committees, teams, workgroups, and advisory panels. From this collaboration, PRO-ACT was invited to submit a proposal to start up the first Recovery Community Center in Philadelphia.

Initiative	<i>Bridge to Independence: Building Community Support Networks for Youth in Transition to Young Adulthood. A project of Good Will-Hinckley, Hinckley, Maine</i>	
Contact	Joel B. Russ: jbruss@tidewater.net	
CCAMP Cost	1 st year license	\$3,500
	1 year of TA	\$2,500
	One FT/PT project coordinator	\$
Funding Source	Good Will Hinckley is funding CCAMP directly from its annual <i>Bridge to Independence</i> project budget. The Bridge project itself is fully funded by grants from private foundations, individuals and corporations.	
Funding Recipient	Bridge to Independence Project	
Project Site(s)	Friends of Youth Network, Bangor, Maine Friends of Youth Network, Biddeford, Maine	

The goal of Good Will-Hinckley's *Bridge to Independence* project is to build community-based networks of support in communities throughout Maine for older at-risk youth and youth who are "aging out" of the foster care system and are in transition to young adulthood. Networks have been established in two Maine communities: One Friends of Youth Network has been established in Bangor. A second Friends of Youth Network is under development in Biddeford.

Good Will-Hinckley is self-funding the CCAMP System technology. Key factors that led to this decision include:

1. **Furthering existing strategic goals:** The primary purpose of the Friends of Youth Networks is to connect youth in transition who have educational, training, employment, housing, transportation, medical or life skills needs to the existing resources in the community. Good-Will-Hinckley views CCAMP as an effective tool for
 - identifying, inventorying and accessing the wide variety of community resources;
 - matching youth needs with support services; and
 - tracking the results of the relationships.
2. **Building capacity and efficacy of staff:** The project's Resource Coordinator is the "universal broker" of relationships between the youth and community-based resources

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and requires access to comprehensive community assets.

3. **Cost/license sharing:** While Good Will-Hinckley has directly funded the purchase of CCAMP, funding for the *Bridge to Independence* project itself has come from a variety of private foundations, individuals and corporations. Funding to help underwrite the initial cost of CCAMP and the on-going licensing will come from a combination of homepage advertising revenue and a modest annual assessment of between \$50 and \$100 for each organization network member who will benefit from access to the information.